

**Erin Wing** is a mom and a former elementary school teacher. She grew up in Wyoming and now lives in the Seattle area with her husband and three boys, ages 7-13. She shares creative educational resources for parents and teachers, and helps brands promote family-focused and learning-focused products on Pinterest.



## Services:

Curated Pinterest boards centered around your product or brand theme. Boards include a combination of branded images from your site, brand-inspired content, and high-quality related content.

Product-inspired content creation: Lifestyle images and printables featuring shareworthy crafts and DIYs related to your product.



I love to partner with quality brands who share my audience, aesthetic, and mission!

## Audience:

Parents of school-aged children and elementary school teachers

## Reach:

1.3 Million on Pinterest

10K Other (Facebook, Twitter, Instagram, Google Plus, Email Subscribers, Blog Monthly Page Views)

**Work with Me!** Fees available upon request. Contact: [erinfw@ihmail.com](mailto:erinfw@ihmail.com)



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